

Patient Compliance Rewards and Contests

June 6, 2013

Dear Patient Families,

Our practice is highly committed to timely finishes and great smiles for you, our highly valued patients. Meeting these goals requires a collaborative effort.

The purpose of our patient incentives and contests is to encourage and reward patient cooperation with 4 important guidelines:

1. Good oral hygiene
2. Care to not loosen braces or damage appliances
3. Wearing rubber bands as instructed
4. Keeping appointments

As a group, patients who completely follow these guidelines finish faster and better than those who do not.

To insure more timely finishes and great smiles for all of our patients, we have revamped our patient compliance reward program.

Also, we have implemented a new patient of the month contest. The intention is to highly reward patients who put forth the most effort.

Here is a brief overview of the new Incentive Program:

I. Effective July 1, 2013 patients that are within ***complete compliance with all 4 important guidelines*** (listed above) will receive 1 reward token per visit.

As far as prize redemption, one new reward token will have the equivalent value of 4 of the old reward tokens.

Once patients have earned 5 new tokens they can start exchanging them for goodies in the prize cabinet.

Be sure to bring all your old tickets and wooden nickels to your next appointment to exchange them for your prizes.

II. The Patient of the Month Contest started April 2013 and we have had 2 winners so far. Winners are chosen for stellar cooperation track records and get to spin our prize wheel for big \$25 prizes. They also will have their picture taken with Dr Steve. The picture will be posted on drKineret.com and in the office for all to admire.

An added new incentive will start July 1, 2013. Any Patient of the month candidate that has a perfect compliance track record from the inception of treatment to present will get to spin twice for (2) \$25 prizes.

So remember, Effort =Results and Great Smiles.....(and lots of prizes too)!

To your vibrant smile,
Dr Steve and Team